

## About MPGC

---

Founded in 1995, the Maine Planned Giving Council (MPGC) is a statewide, independent, 501(c)(3) public charity created to encourage charitable giving in Maine through planned giving. The MPGC defines planned giving as any deferred or current charitable gift where the donor's objectives and circumstances are fully considered in order to provide maximum benefit to both the donor and the charity. Led by volunteers, there are no paid staff members.



## About our Conferences

---

This conference is the largest conference for fundraisers in Maine. Conference attendees include Maine non-profit executive directors and development staffers, members of various professional associations as well as people who provide wealth management and trust services.

Maine Planned Giving Council is the sole Maine chapter of the National Association of Charitable Gift Planners. The Council provides its members with information about the benefits of implementing planned giving programs and the ethical obligations of planned giving professionals through our annual conference and regular Lunch & Learn programs on planned giving techniques, strategies and trends.

### Maine Planned Giving Council

---

PO Box 1177  
Bath, ME 04530

[admin@mpgc.org](mailto:admin@mpgc.org)

# Maine Planned Giving Council Conference

## Sponsor Benefits

---

September 18, 2024

8 - 4 p.m.

Doubletree Hotel  
South Portland, ME



MAINE PLANNED  
GIVING COUNCIL

*Promoting awareness of the benefits of  
planned giving*

## Master Sponsor \$2,500

---

*1 Spot Available*

***Bar Harbor Wealth Management is the 2024 Master Sponsor***

- Provided with the largest table to display materials and to meet / greet attendees.
- Introduce MPGC Conference Keynote Speaker
- Organization's Banner (provided by sponsor) displayed in Main Room up front
- Two Full Page Ads in Conference Program, name displayed with highest prominence in agenda, program materials and on poster at conference.
- Promotional materials (provided by sponsor) will be provided in giveaway bags to all attendees
- Logo featured On Conference Presentation Slide During Non-Presentation Time and on Conference Poster
- Up to three (3) representatives may attend the full conference

## Diamond Sponsor \$1,500

---

*3 Spots Available*

***PG Calc and Covenant Health Foundation are 2/3 of the 2024 Diamond Sponsors***

- Provided with a smaller table to display materials and to meet / greet attendees.
- Full Page Ad in Conference Program, name displayed with highest prominence in agenda, program materials and on poster at conference.
- Promotional materials (provided by sponsor) will be provided in giveaway bags to all attendees
- Logo featured On Conference Presentation Slide During Non-Presentation Time and on Conference Poster
- Up to two (2) representatives may attend the full conference

## Gold Sponsor \$1,000

---

- Half Page Ad in Conference Program, name displayed with highest prominence in agenda, program materials and on poster at conference.
- Promotional materials (provided by sponsor) will be provided in giveaway bags to all attendees
- Logo featured On Conference Presentation Slide During Non-Presentation Time and on Conference Poster
- Up to two (2) representatives may attend the full conference

*Sponsor commitments and any promotional materials must be provided no later than **August 31, 2024** in order to ensure that sponsors are given full recognition.*

## Networking Reception Sponsor \$1,000

---

*1 Spot Available*

- Promotional materials (provided by sponsor) may be placed on high top tables at reception (such as table tents with logo or cocktail napkins)
- Promotional materials (provided by sponsor) will be provided in giveaway bags at Conference to all attendees
- Logo featured in Conference Program with recognition of being the Networking Reception Sponsor
- Logo featured On Conference Presentation Slide During Non-Presentation Time and on Networking Reception Poster

## Silver Sponsor \$500

---

- Quarter Page Ad in Conference Program, name displayed with highest prominence in agenda, program materials and on poster at conference.
- Promotional materials (provided by sponsor) will be provided in giveaway bags to all attendees
- Logo featured On Conference Presentation Slide During Non-Presentation Time and on Conference Poster
- One (1) representative may attend the full conference

## Bronze Sponsor \$250

---

- Name displayed with highest prominence in agenda, program materials and on poster at conference.
- Promotional materials (provided by sponsor) will be provided in giveaway bags to all attendees
- Logo featured On Conference Presentation Slide During Non-Presentation Time and on Conference Poster